Sponsor and Partnership Opportunities

AZAB is far more than an ocean race - Become part of the story



Pete Goss MBE Légion d'Honneur, internationally renowned sailor, adventurer, entrepreneur, life saver, author, is competing in AZAB 27 in a Cornish built Dazcat multihull with a Cornish crew.

Whether you're interested in raising your organisation's profile, engaging your employees, entertaining clients, supporting young people or simply being associated with one of Cornwall's most prestigious international events, we have something for you.

Title Sponsor From £15,000+

- Exclusive title sponsorship i.e [Your Company Name] AZAB 2027
- Your name on the race flag shown through the race
- Your logo on event regalia, clothing and boat hulls
- Option for title sponsorship of the bi-annual Celtic Yachting Monthly Triangle Race
- Host of welcome reception and prize giving ceremony
- Invitation to events in the Azores
- National and international media coverage
- Branding on all official race documentation and communication in all media
- Exclusive reception aboard Pete Goss's race yacht and logo on his downwind sail plus Pete Goss speaking at your company event
- *Plus everything available to Sponsors, Partners and Supporters and the chance to build in your objectives*

Sponsors From £5,000

- Your logo on the Race Flag flown throughout the event (first three sponsors)
- Prominent presence on Royal Cornwall Yacht Club (RCYC) and AZAB websites
- Your corporate event at the RCYC
- Your logo on selected event regalia and clothing
- Category exclusivity
- *Plus everything available to Partners and Supporters and the chance to build in your objectives*

Partners From £2,000

- Name and logo on AZAB, RCYC websites and in AZAB programme
- Free or discounted advertisement in the AZAB programme and RCYC handbook
- Branded flag and banner placement at RCYC and other venues
- Invitation to VIP reception at start line for two
- Significant social media presence with the chance to create own content
- Help build the 'Where the Wind Blows' schools programme to inspire the next generation through STEM, teamwork and maritime careers
- *Plus everything available to Supporters and a chance to build in your objectives*

Supporters £250 - £1,500 or in kind

- Temporary membership of RCYC during the race
- Sponsor the Cardboard Pond Yacht Challenge
- Provide employee volunteers to work with local schools to build the pond yachts
- Support the 'Adopt a Yacht ' initiative linking schools and businesses with competitors
- Inclusion of product in crew goodie bags

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