

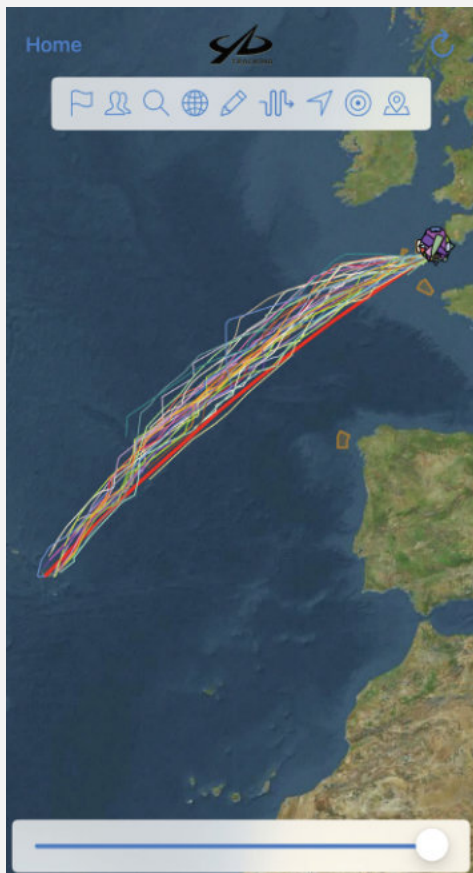


BEYOND THE HORIZON

The Royal Cornwall Yacht Club's single and double handed ocean race from Falmouth, UK to the Azores and back

THE AZORES AND BACK RACE - 6th June 2027





An Extraordinary Challenge - Where Ambition Meets Opportunity

Created by the Royal Cornwall Yacht Club (RCYC) in 1975, when ocean racing was constrained by cost, time, and an exclusive culture, AZAB unlocked the dream of blue water racing by reducing those barriers. From the outset, the race has required skill, courage, resilience and sound judgement at sea. That balance of accessibility without compromise is central to AZAB's identity.

Capturing the Spirit of the Ocean

AZAB is the only ocean race, 1200 nautical miles each way, to start and finish in the United Kingdom - a powerful celebration of the human spirit.

It attracts both first-time ocean racers and seasoned competitors from many nations, united by determination, seamanship and the desire to test themselves against the ocean and each other.

For a Sponsor, AZAB offers the rare opportunity to align with a story of human endeavour resonating far beyond the sailing community.

A Journey Defined By Discovery

Midway through the race, competitors reach Ponta Delgada on the largest Azorean island of São Miguel for a welcome pause in the intensity of offshore competition.

Generously hosted by the Clube Naval de Ponta Delgada and the Tourist Authority, competitors experience São Miguel's dramatic volcanic landscapes, rich maritime heritage and warm hospitality, providing engagement and publicity opportunities for the Sponsor.

A Race Where Camaraderie Prevails

Setting AZAB apart is the deep, genuine connection forged between competitors, sharing knowledge freely and encouraging each other through the challenge. This community - bonded by achievement, adversity and respect - is a compelling story for any brand seeking to associate itself with authenticity and human connection.



50 years of AZAB - Why Falmouth?

Proven partnership strength

For over a century, the RCYC has delivered national and international racing at the highest level. Recent highlights include hosting the prestigious Richard Mille Regatta in 2023 and 2024. As organiser William Collier noted, "Ambitious ashore and afloat, we benefited immensely from the welcome, knowledge and efficiency the Club brought to the racing and social events."

A world-class maritime heritage

- More than 300 years as home port to the legendary Packet Ships - synonymous with seamanship, speed and resilience.
- Base for the UK's largest ship-repair complex and a rapidly expanding marine technology sector.

A vibrant destination

- A lively harbour town defined by culture, innovation, sustainability and independent businesses.
- Part of a Cornish visitor economy worth over £2 billion, attracting 4 million visitors annually.

Gateway to the Atlantic - a spectacular stage

- A dramatic start line framed by two historic coastal fortresses, offering exceptional spectator and VIP vantage points.
- With the fleet berthed in the heart of town, crews, spectators and sponsors enjoy close interaction and outstanding media and broadcast opportunities both ashore and afloat.

Community engagement - new for 2027

- A more inclusive event, building long-term foundations for a growing celebration.
- Bringing the reality of ocean racing to life - its challenges, intensity and excitement.
- 'Adopt a Yacht', connecting schools and businesses with crews locally and via Yellow Brick race tracking technology.
- Showcasing Cornish expertise, innovation and marine capability.

Why this matters to your brand

- Direct access to a high-value, influential audience beyond the sailing world.
- Engagement with decision-makers and high-net-worth individuals.
- High-visibility branding opportunities afloat and ashore, maximising reach and impact.
- Extensive regional, national and international media exposure.

Set Sail With Us

Join an event built on half a century of collaboration, delivery and ambition and align your brand with the people and organisations that make great things happen.

As Sponsor or Partner, you and your brand will help shape the next chapter of an international event growing in status.

Support the race that changes people

A race that challenges sailors to cross an ocean - and return stronger for it.



Enquiries & Partnership Opportunities:

Phone
07817 693755

Website
www.azab.co.uk

Email
AZAB-RD@rcycevents.co.uk

Location
**Royal Cornwall Yacht Club
Falmouth, Cornwall, TR11 2SP**



Image © Jon Bennett

Sponsor and Partnership Opportunities

AZAB is far more than an ocean race - Become part of the story



Pete Goss MBE Légion d'Honneur, internationally renowned sailor, adventurer, entrepreneur, life saver, author, is competing in AZAB 27 in a Cornish built Dazcat multihull with a Cornish crew.

Whether you're interested in raising your organisation's profile, engaging your employees, entertaining clients, supporting young people or simply being associated with one of Cornwall's most prestigious international events, we have something for you.

Title Sponsor From £15,000

- Exclusive title sponsorship i.e [Your Company Name] AZAB 2027
- Your name on the race flag shown through the race
- Your logo on event regalia, clothing and boat hulls
- Option for title sponsorship of the bi-annual Celtic Yachting Monthly Triangle Race
- Host of welcome reception and prize giving ceremony
- Invitation to events in the Azores
- National and international media coverage
- Branding on all official race documentation and communication in all media
- Exclusive reception aboard Pete Goss's race yacht and logo on his downwind sail plus Pete Goss speaking at your company event
- *Plus everything available to Sponsors, Partners and Supporters and the chance to build in your objectives*

Sponsors From £5,000

- Your logo on the Race Flag flown throughout the event (first three sponsors)
- Prominent presence on Royal Cornwall Yacht Club (RCYC) and AZAB websites
- Your corporate event at the RCYC
- Your logo on selected event regalia and clothing
- Category exclusivity
- *Plus everything available to Partners and Supporters and the chance to build in your objectives*

Partners From £2,000

- Name and logo on AZAB, RCYC websites and in AZAB programme
- Free or discounted advertisement in the AZAB programme and RCYC handbook
- Branded flag and banner placement at RCYC and other venues
- Invitation to VIP reception at start line for two
- Significant social media presence with the chance to create own content
- Help build the 'Where the Wind Blows' schools programme to inspire the next generation through STEM, teamwork and maritime careers
- *Plus everything available to Supporters and a chance to build in your objectives*

Supporters £250 - £1,500 or in kind

- Temporary membership of RCYC during the race
- Sponsor the Cardboard Pond Yacht Challenge
- Provide employee volunteers to work with local schools to build the pond yachts
- Support the 'Adopt a Yacht' initiative linking schools and businesses with competitors
- Inclusion of product in crew goodie bags

Contact: Sarah Hancock azab-rd@rcycevents.co.uk - 07817 693755 - www.azab.co.uk